Openness and Innovation

Report from the 1\textsuperscript{st} OpenForum Academy Conference

Dr. Jochen Friedrich

IBM Technical Relations Executive
OFA Fellow
jochen@de.ibm.com
Introducing OpenForum Academy

OpenForum Academy (OFA) is an independent programme established by OpenForum Europe. It has created a link with academia in order to provide new input and insight into the key issues which impact the openness of the IT market.

➔ Briefings
➔ Round table events
➔ Insights
➔ Reports
OFA Fellows

- Currently 30+ Fellows appointed
- Broad mix of academia and industry
- High profile Think Tank

Openness and Innovation

First OpenForum Academy Conference held on September 24 in Brussels
Perspectives and Dimensions

- Society
- Open Innovation
- Open Standards
- Open Source
- Economics
- Global Context

Openness
Open Innovation and Economics

Paradigm shift towards openness

Openness in the economy is a reaction to the movement towards openness in society. Collaboration, crowd sourcing

Opening up for Openness

Collaboration across organisational boundaries leads to innovation and better results. Organisations need to “open up”

New metrics needed for TOC

New parameters are needed to assess TOC, e.g. including exit cost, the ability to take up innovation and lock-in and network effects.

Open Standards for SW Interop

Open Standards are a driving factor for innovation where Software Interoperability is concerned.
Open Innovation and Society

Are rules needed for guiding the social outcome of technology use and innovation?
To what extend should openness be a policy priority?

Nothing lasts forever - How can value creation be sustained?
How does open innovation compare to proprietary approaches?

Social conditioning, e.g. by making people use software from one single vendor, is a threat to innovation
Create awareness early on, e.g. prevent conditioning in schools
### Open Innovation in the Global Context

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<th>Category</th>
<th>Description</th>
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| **Promoting participation**     | To what extend will openness help, on a global level, to achieve a fair cost of participation regarding value creation, access to knowledge?  
Open Data, Open Access, etc.    |
| **Proper scoping and delineation** | Is openness the appropriate way for any topic area or are there differences?  
Are there different ways to achieve openness that need to addressed? |
| **Prevent competence lock-in**  | Social conditioning, e.g. by making people use software from one single vendor, is a threat to innovation  
Create awareness early on, e.g. schools |
Some Intermediate Conclusions

- Openness is transforming society with major effects on the economy and public sector.
- Open Innovation has proven its value in many areas in ICT for getting better results.
- Open Standards are key driver for innovation in Software-Interoperability.
- The paradigm shift towards openness still needs to be addressed in the ways things are measured and quantified.
- More research is needed regarding the value openness can bring in different contexts.
- A more differentiated view on what openness means in which contexts may be helpful.
- Awareness creation is necessary for promoting openness and preventing competence lock-in.
What comes next...?

First set of papers published by OpenForum Academy

Round tables
Briefings

Next round of debate, exchange and thinking kicked off

Follow-on set of papers scheduled for spring 2013

We are open.... let's get involved
OpenForum Academy

Thanks very much for your attention

OpenForum Academy website:

http://www.openforumacademy.org/