OPENFORUM EUROPE 2012 SUMMIT

“Harnessing the Power of IT through Collaborative Open Innovation"
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OPENFORUM EUROPE 2012 SUMMIT

0900 – 0915 Introductions

By the Summit Chair Sachiko Muto
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0915 – 0950
'The Big Debate ....Part 1' - “The Unbearable Lightness of Openness”

0950 – 1115
'What Does Open Innovation mean for the European ICT Market?'

1115 – 1145 Coffee Break

1145 – 1245
'How Can Europe Compete?'
- Neelie Kroes, Vice President of the European Commission, Commissioner for the Digital Agenda
- Mitchell Baker, Chair, Mozilla Foundation
- Dr. Jochen Friedrich, OFA Fellow
'Open Innovation – report from the OFA Conference'
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1245 – 1345 Lunch

1345 – 1445
'The Big Debate… Part 2' ‘2012 - The Year of Openness?’

1445-1600
'Collaboration – the Reality and the Opportunity for Government'

1615 – 1630
Summit Close and Conclusions

1630 Cocktails
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'The Big Debate …Part 1'
“The Unbearable Lightness of Openness”

Session Chair, Graham Taylor, CEO of OpenForum Europe

- Jerry Fishenden, Director Centre for Technology Policy Research
- Andy Updegrove, partner at Gesmer Updegrove, author of the globally respected The Standards Blog, and an OFA Fellow
- Peter Strickx, CTO FEDICT
“An economy comprising companies that offer commoditized products will not prosper and will itself confront diminishing returns and prosperity for its citizens”

“Innovating in today's environment requires being open. Open Innovation can reduce the cost of innovation, help to share the risks and rewards of innovation, and accelerate the time required to deliver innovations to the market”

Henry Chesbrough
Open Services Innovation
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The Unbearable Lightness of Openness
from a blog by Andrea Di Maio, Gartner

“...who have been asserting the unquestionable benefits of anything preceded by the term 'open'. Open Standards, open source , open data, open government, open innovation, and so forth ... push for everything open, or open by default ... citizen participation is an absolute priority”

“...many organisations are dealing with financial sustainability ... the right thing to do is not enough to make it stick in a challenging environment ... if our purpose happens to coincide with someone else's.”
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The Unbearable Lightness of Openness
from a blog by Andrea Di Maio, Gartner

“... it must prove its value. Only this will move openness from a “Yes Minister” attitude, where government officials comply with a mandate with the minimum possible effort, to an indispensible tool that is hardwired in everything government employees – and not just their organizations – do”
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'What Does Open Innovation mean for the European ICT Market?'

Session Chair Shane Coughlan, Director, OFE

- Dr. Tomas Ulin, VP MySQL Engineering, Oracle
- Dr. Matthias Kaiserswerth, Director and VP, IBM Research Zurich
- Keith Bergelt, CEO, Open Innovation Network
- Mark Bohannon, Red Hat
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‘2012 - The Year of Openness?’

Session chair Dr. Glyn Moody, journalist, consultant, blogger, OFA fellow

- Simon Phipps, President, Open Source Initiative (OSI)
- Chiara Giovannini, Senior Manager, Policy and Innovation, ANEC
- Chris Taggart, CEO & co-founder, OpenCorporates
- Carlo Piana, lawyer, and vocal Digital Freedoms advocate
- Keith Bergelt, CEO, Open Innovation Network
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1445-1600
'Collaboration – the Reality and the Opportunity for Government'

Session Chair Georg Greve, OFA Fellow

- Bart Becks, Co-founder and CEO, SonicAngel
- Joel Lambillotte, Director, IMIO, Belgium
- Steve Crossan, Head, Google's Cultural Institute, France
- Dr. Alma Swan, Director Advocacy European Programmes, SPARC

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Special thanks to:

- All speakers, moderators and participants

- Our supporters:

  Google, IBM, OpenInnovation Network, Red Hat

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1630 Cocktails